TAKE A LOOK AT THE HIDDEN COSTS OF BUSINESS PRINTING

- IT support needed
- Order more supplies
- Refer to service manual
- Dispose of supplies waste
- Print queue back log
THE HIDDEN COSTS OF BUSINESS PRINTING

€24bn lost productivity

€7bn lost productivity attributed to printers and printer technology

IT underperformance results in €24 billion annually in lost productivity, with around €7 billion attributed to printers

- 48% of issues with printing are derived from centralised print models
- 57% of issues with printing relate to maintenance problems
- 62% of IT managers feel that a key advantage of upgrading systems/hardware is reduced employee frustration
- 29% are frustrated with leaving their desk areas to retrieve prints from centralized printer banks
- 27% are concerned about printer queues and lack of availability when printing at short notice
- 42% currently face issues with time and cost wastage

Source: Coleman Parkes Research
MAKE NEEDLESS WASTE A THING OF THE PAST

Epson’s new WorkForce Pro Replaceable Ink Pack System (RIPS) virtually eliminates the traditional frustrations of business printing, such as wasted time, needless expense, lost productivity and needless environmental impact.

Instead businesses can enjoy an accessible, reliable, secure, high quality distributed print resource that delivers what they need when they need it, and makes it much easier to achieve predictable print costs.

**Reduced downtime**
- Low intervention reduces time-wasting interruptions
- Reduces downtime with proven Epson PrecisionCore technology

**Increased productivity**
- Enables distributed printers that deliver local high quality printing
- Reduces waiting time for prints
- Adds security and confidentiality with local print collection

**Simple supplies management**
- Reduces levels of lost, stolen, expired or end of life supplies
- Frees up time from simplified consumables stock management
- Reduces supplies storage space requirements

**Low IT support costs**
- Reduces time handling support calls and waiting around
- Reduces time spent fixing printers after misuse of supplies
- Enables more efficient, targeted use of IT resources

**Environmental responsibility**
- Reduces supplies waste
- Helps to meet your environmental targets
- Eliminates the need to manage complicated collection and recycling programmes
- Reduces carbon footprint for logistics

**Reduce supplies waste**
The amount of laser toner cartridges and packaging waste required to print 75,000 black and 50,000 colour pages²
LESS STOP, MORE GO

Eliminate traditional printer frustrations and free up your business with the latest WorkForce Pro RIPS business printers. The advanced Replaceable Ink Pack System (RIPS) technology uses super-high-yield ink supply units for printing up to 75,000 pages between ink changes.

This eliminates most of the physical waste involved in printing when compared to comparable colour laser printers. But that’s just the start. It also significantly reduces time and hassle, helps you to meet your environmental goals and improves productivity by providing the benefits of a distributed printer fleet.

Stop wasting time
Reduce downtime spent managing and disposing of supplies, walking to central printers, waiting around for prints, locating lost or stolen documents. Reduce the IT support burden caused by fixing user errors, such as incorrectly installed supplies.

Stop wasting money
Lower the cost of all that wasted time and energy, put IT resources to better use and streamline your supplies management with Epson RIPS technology. Achieve predictable print costs while reaping the productivity benefits of the distributed print model.

Stop wasting resources
Four ink supply units, or a mountain of toners, photoconductors, drums and packaging? No contest. Plus, WorkForce Pro RIPS significantly lowers the environmental burden of logistics and recycling to help you meet your environmental targets. It also uses less energy than competitive colour lasers.

Lower energy consumption than competitive colour lasers

80%
High performance, low intervention
Keep your business moving with WorkForce Pro RIPS. Forget frequent time-wasting interruptions to change consumables, deal with supplies mis-management, fix problems or wait for IT support. Just concentrate on smooth, on-demand business printing.

Predictable print costs
Available exclusively as part of a Managed Print Service, WorkForce Pro RIPS printers can help to create a distributed printer fleet that both handles the demands of busy workgroups and delivers predictable print costs.

Proximity and security
The benefits of a distributed printer fleet include easy access, confidentiality and control, which all contribute to enhanced workflow. The local distributed print model is particularly useful where confidentiality and fast, direct access to prints is crucial. This includes senior management, legal and HR environments, and customer-facing staff like teachers, doctors, nurses and retail staff who can’t leave customers, patients or students while they go off to pick up prints.

Achieve predictable print costs and benefit from the increased productivity of a distributed print fleet that matches your workflow.
THE WORKFORCE PRO RIPS RANGE

Tried, tested and ready to deliver
Drawing on our established expertise in industrial and commercial printing, Epson’s WorkForce Pro printers are robust and reliable. They also use up to 80 percent less energy than competitive colour lasers³.

New WorkForce Pro RIPS technology delivers up to 75,000 business quality prints between ink changes⁴. With duplex printing, compatibility with Document Capture Pro and Email Print for Enterprise⁷ workflow solutions, the WorkForce Pro RIPS range is all about business.

<table>
<thead>
<tr>
<th>Model</th>
<th>Specifications</th>
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<tbody>
<tr>
<td>WF-R5190DTW</td>
<td>- Up to 75,000 pages per black ink supply unit⁴</td>
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<tr>
<td></td>
<td>- Up to 50,000 pages per colour ink supply unit⁴</td>
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<tr>
<td></td>
<td>- A4 colour printer</td>
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<td>- Up to 34ppm mono, 30ppm colour (20ppm ISO)⁵</td>
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<tr>
<td></td>
<td>- Maximum monthly duty cycle up to 45,000 pages⁶</td>
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<tr>
<td></td>
<td>- Standard 580-sheet paper capacity</td>
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<tr>
<td>WF-R5690DTWF</td>
<td>- Up to 75,000 pages per black ink supply unit⁴</td>
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<tr>
<td></td>
<td>- Up to 50,000 pages per colour ink supply unit⁴</td>
</tr>
<tr>
<td></td>
<td>- A4 colour printer, scanner, copier, fax</td>
</tr>
<tr>
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<td>- Up to 34ppm mono, 30ppm colour (20ppm ISO)⁵</td>
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<tr>
<td></td>
<td>- Standard 580-sheet paper capacity</td>
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<tr>
<td>WF-R8590DTWF</td>
<td>- Up to 75,000 pages per ink supply unit⁴</td>
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<td></td>
<td>- A3+ colour printer, scanner, copier, fax</td>
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<td></td>
<td>- A4 printing up to 34ppm mono/colour (24ppm ISO)⁶</td>
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<tr>
<td></td>
<td>- Maximum monthly duty cycle up to 75,000 pages⁶</td>
</tr>
<tr>
<td></td>
<td>- Standard 831-sheet paper capacity</td>
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<tr>
<td>WF-R8590D3TWFC</td>
<td>- Includes 2 extra 500 sheet paper cassettes</td>
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<tr>
<td></td>
<td>- 1,831 sheet paper capacity</td>
</tr>
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<td></td>
<td>- Includes cabinet stand</td>
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WorkForce Pro RIPS with PrecisionCore
Our latest, most advanced printhead is based on the technology found in Epson industrial and commercial products. As a result, PrecisionCore delivers dramatic increases in speed, quality, reliability and efficiency.

*Research conducted by Coleman Parkes on behalf of Epson Europe, among 1,250 BUs businesses of 50 – 500 and 500+ employees. Respondents were IT decision makers. 250 businesses took part per country (UK, France, Italy, Germany, Spain) operating within the Financial, Retail and general corporate markets. Research took place February, 2014. *Comparison based on the WorkForce Pro WF-R5690 v. HP LaserJet Pro 400 M475 Series. For more information, visit www.epson.eu/inkjetsaving *For more information visit www.epson.eu/inkjetsaving *Approx. page yield. Actual yield will vary depending on images printed and usage conditions. For more information visit www.epson.eu/pageyield *Determined in accordance with ISO/IEC 24734 showing the average of ESAT from the Office Category Test for default A4 simplex and duplex. For more information, please visit www.epson.eu/testing *The maximum number of printed pages per month based on the performance capabilities of the printer, including ISO rated print speeds and paper handling capabilities. *Find out more about Email Print for Enterprise at www.epson.co.uk/epe/email-print-enterprise

Better Products for a Better Future*
For more information please contact:

<table>
<thead>
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<th>Web: <a href="http://www.epson.co.uk">www.epson.co.uk</a></th>
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<td>01 436 7742 (Republic of Ireland)</td>
<td><a href="http://www.epson.ie">www.epson.ie</a></td>
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<tr>
<td>Fax: 0871 222 6740</td>
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*Local call rate.

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